Bhavan's Vivekananda College

of Science, Humanities and Commerce (Sainikpuri, Secunderbad, Telangana – 500094) Autonomous College – Affiliated to Osmania University Accredited with 'A' Grade by NAAC

Bachelor of Commerce (General)

Program Outcomes:

- **PO1 Business, Accounting and Finance Knowledge**: Ability to apply business, accounting and finance knowledge which is essential for decision making in an organization
- **PO2 Problem Analysis**: Ability to apply basic statistical, legal, finance, accounting and analytical skills for interpreting business-related problems.
- **PO3 Develop Solutions**: Ability to critically analyze and develop solutions to meet the specific needs of an organization.
- **PO4 Adapting to Systems**: Ability to adapt to new systems by applying discipline specific knowledge and entrepreneurial skills to solve problems and provide valid conclusions.
- **PO5 Communication:** Communicate effectively on problems, issues and solutions with community and with society at large, such as being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
- **PO6 Ethics & Environment:** Apply ethical principles and commit to professional ethics and responsibilities and norms in research and the functional areas, understand the issues of environmental context and sustainable development.
- **PO7** Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- **PO8 Self-directed and Life-long Learning**: Acquire the ability to engage in independent and life-long learning in the broadest context of socio, economic and technological changes.

Program Specific Outcomes

- **PSO 1:** Understand and apply the knowledge gained in accounting, finance and statistics to attain core competency with continuous up gradation.
- **PSO 2:** Apply the basic tenets of business logics for the progress of the organization through thoughtful actions.
- **PSO 3:** Versatility to function in multi-disciplinary work environment, develop good interpersonal skills with work ethics and societal responsibilities.

Course Outcomes:

Name of the Course		FINANCIAL ACCOUNTING - I
Cours	se Code	BOC 151
CO1	Identify the key pr	inciples of accounting, branches of
	accounting and ap	pply them in the process of accounting
CO2	Acquaint them with different types of subsidiary books.	
CO3	Compare the balances of cash book and pass book and	
	reconcile them	
CO4	Categorise the types of errors, rectify them and prepare final	
	accounts.	
CO5	Assess the value of assets by using different methods of	
	depreciation.	

Name	of the Course	BUSINESS ECONOMICS
Cours	se Code	BOC152
CO1	Identify various ut	ility approaches and the laws associated with
	cardinal utility app	oroach.
CO2	Examine various fa	actors determining the demand along with
	the laws of deman	d and able to demonstrate the knowledge of
	understanding of elasticity of demand	
CO3	Determine various factors influencing the supply along with the	
	laws of supply and able to graphically demonstrate the	
	consumer's equilib	orium using indifference curve analysis.
CO4	Estimate various f	actors determining the production and
	demonstrate short	run and long run production laws
CO5	Distinguish variou	s types of costs and demonstrate short run
	and long run costs	3.

Name	of the Course BUSINESS ORGANISATION
Cours	se Code BOC153
CO1	To enable the students to understand the fundamental concepts of business
CO2	To acquaint the students with different forms of business organizations.
CO3	To comprehend with companies Act 2013 regarding the formation of companies and the documents related to it.
CO4	To instil the knowledge of business ethics / culture with relevance to social responsibility
CO5	To familiarize the students with basic concepts of business and society

Name	of the Course	INFORMATION TECHNOLOGY
Cours	se Code	BOC154
CO1	Identify various parts of computers and their functions	
CO2	Distinguish various operating systems and execute DOS	
	commands.	
CO3	Make use of Ms-word application	
CO4	Create spreadsheets for application of basics in Ms-Excel.	
CO5	Design and maintain multimedia power point presentation.	

Name of the Course		FINANCIAL ACCOUNTING-II
Cours	se Code	BOC251
CO1	Outline the variou	s contemporary issues of accounting.
CO2	Identify the profit/	loss understatement of affairs method and
	conversion method in single entry system	
CO3	Prepare accounts of non-trading concerns.	
CO4	Solve problems related to types of capital accounts, admission,	
	retirement and death of a partner of partnership firm.	
CO5	Evaluate the firms at the time of dissolution and insolvency of	
	partnership firm.	

Name	of the Course	MANAGERIAL ECONOMICS
Cours	se Code	BOC252
CO1	Identify the import	cance of managerial economics and its tools
CO2	Examine the know	ledge of Demand forecasting and its
	techniques	
CO3	Discuss the impor	tance of changes in perfect competition and
	monopoly market	structure & its impact on price and output.
CO4	Discuss the importance of changes in monopolistic and	
	oligopoly market structure & its impact on price and output;	
	also identifying the different pricing approaches that	
	businesses use.	
CO5	Develop knowledge	e regarding National income, Measurement of
	National income as	nd business cycle

Name of the Course		PRINCIPLES OF MANAGEMENT
Cours	se Code	BOC253
CO1	Outline the importance of management in business	
	organisations, and	develops the skills to act as manager
CO2	Categorize different theories of management.	
CO3	Identify the process of planning and analyse types of plans.	
CO4	Build the commun	ication, motivation and leadership abilities.
CO5	Discuss centralization, decentralization and delegation of	
	authority.	

Name of the Course		FOREIGN TRADE
Cours	se Code	BOC254
CO1	Identify various do	cuments used in foreign trade transactions.
CO2	Classify different of	components between balance of trade and
	payments and disc	cuss various causes and measures in
	correcting disequil	ibrium
CO3	Explain about exc	hange control and methods of exchange rate
	adjustment and th	e importance of India's foreign trade policy.
CO4	Comprehend the role of foreign trade in economic development	
	and identify variou	is levels of regional economic groupings and
	their benefits and	drawbacks
CO5	Distinguish between	en IMF and World Bank, understand the
	importance of WT	O agreements and UNCTAD in international
	trade.	

Name of the Course		ADVANCED ACCOUNTING
Cours	se Code	BOC351
CO1	Execute the proces	ss of accounting for issue of Shares and Debt
CO2	Prepare the Balan	ce sheet and Statement of Profit and loss of
	Joint stock comp	panies and accounting for Issue of bonus
	shares.	
CO3	Estimate the Value	e of Goodwill and Shares by various methods.
CO4	Examine the differ	ences in the Accounting for an amalgamation
	in the nature of m	erger and purchase and its accounting in the
	books of Transferor and transferee.	
CO5	Determine the pro	ovisions of section 66 of the Companies act
	and presenting the	e reconstituted Balance sheet.

Name of the Course		BUSINESS STATISTICS-I
Cours	se Code	B0C352
CO1	To familiarize the 1	pasic concepts of statistics along with
	methods of collect	ion and presentation of data.
CO2	To compute average	ges using different Methods of Central
	tendency.	
CO3	To examine the variation of data through different methods of	
	dispersion.	
CO4	To identify the ske	wness and peakedness in the data using the
	methods of skewn	ess and kurtosis
CO5	To determine the r	relation between variables using the methods
	of correlation.	

Name	of the Course	BANKING THEORY AND PRACTICE
Cours	se Code	BOC353
CO1	Make use of innov	ations and emerging trends in the banking
	sector	
CO2	Examine about th	e functions and credit policy of RBI and infer
	its role in economi	c development.
CO3	Identify the functions of different types of banks in providing	
	rural credit.	
CO4	List out the banker's relationship with its customers and	
	identify bank's pre	ecautions while dealing with different types of
	customers	
CO5	Outline about the features of different types of negotiable	
	instruments and c	ategorize bank's precautions while dealing
	with different type	

Name	of the Course	ENTREPRENEURIAL DEVELOPMENT & PROJECT FINANCING
Cours	se Code	BOC354
CO1	Identify the evolute entrepreneurs.	ion, concepts, and functions of
CO2	Integrate the process the entrepreneurial opportunities in India.	
CO3	Categorize the entrepreneur development policies and programs of Government of India for starting a unit.	
CO4	Integrate the process the entrepreneurial opportunities in India	
CO5	Integrate the process of project finance and social cost benefit under MSME Act 2006.	

Name of the Course		BUSINESS COMMUNICATION
Course Code		BOC355
CO1	Improve their communications both at personal and organizational levels.	
CO2	Demonstrate technical skills required in business	
	communication.	

Name	of the Course	CORPORATE ACCOUNTING
Cours	se Code	BOC451
CO1	Prepare the Profit	and loss a/c, Balance sheet and understand
	about the NPA's ar	nd Income recognition of a Bank.
CO2	Review the forms of	of Statement of affairs and Liquidator's Final
	statement of account	
CO3	Execute the drawing up of the Revenue account and Balance	
	sheet and also estimate the Net or True Surplus.	
CO4	Examine the differences between Life insurance and General	
	insurance, estimate the provision for unexpired risk and	
	drawing up of Revenue account and Balance sheet.	
CO5	Determine the pa	rovisions of accounting standard 21 and
	prepare the consol	idated Balance sheet.

Name	of the Course	BUSINESS STATISTICS-II
Course Code		BOC452
CO1	Identifies the depe	ndent and independent variables using
	simple Regression.	
CO2	Comprehend the c	oncept of inflation and construction of Index
	using weighted an	d un weighted models.
CO3	Implementing the utility of time series analysis.	
CO4	Assessing the theorems of probability and its utility in	
	estimating and an	alyzing a situation.
CO5	Facilitating in open	ration research, sales forecasting and in risk
	evaluation.	_

Name	of the Course	FINANCIAL INSTITUTIONS AND MARKETS
Cours	se Code	BOC453
CO1	Distinguish between	en different components of the Indian
	Financial System a	and infer its role in economic development.
CO2	Examine the role of	of National level development banks in India's
	economic developm	nent.
CO3	Assess the functions and role State level development banks in	
	India's economic development.	
CO4	Explain the functioning of India's money markets and classify	
	various instruments operating in Indian money market.	
CO5	Identify about the	functioning of capital market in India and
	assess the role of S	SEBI as a regulatory authority.

Name of the Course		BUSINESS ETHICS	
Cours	e Code	BOC454	
CO1	Apply the basic c	oncepts of business ethics and handle the	
	ethical issues/ di	ilemmas	
CO2	Prepare for ethic	Prepare for ethics at workplace	
CO3	Implement the importance and fundamental principles relating		
	to ethics in accounting and finance.		
CO4	Distinguish the ethical ways of marketing and identify the		
	consumer rights		
CO5	Stimulate to app	Stimulate to apply etiquettes in public addressing	

Name	of the Course	PERSONAL SKILLS AND BUSINESS PRESENTATION
Cours	se Code	BOC455
CO1	Exemplify the key concepts of body language and how to face interviews	
CO2	Analyse the busine	ess presentation with proper questionnaire.

Name of the Course		BUSINESS LAW
Course Code		BOC 552
CO1	Elucidate the agr	eement, its significance to form a contract
CO2	Discuss the categories of parties in a Contract.	
CO3	Demonstrate the passing of property in Sale of Goods Act	
CO4	Discuss the implications of Breach of Contract	
CO5	Highlight the Digital Signature Certificate and the Penalties	
	for violating the p	provisions of IT Act

Name	of the Course	INCOME TAX-I
Course	Code	BOC553
CO1	Identify types of t	axes and explain Income Tax concepts
CO2	Summarize the agricultural income and the scope of	
	residential status	s of a person.
CO3	Enumerate the Ir	ncome from Salaries.
CO4	Assess income from	om house property of an individual.
CO5	Determine the pr	ofits and gains from business and profession.

Name	of the Course	AUDITING
Course	Code	BOC554
CO1	Outline the basic	concepts of audit and audit planning
CO2	Identifying the v	various techniques of Internal control and
	Internal checks r	equired for audit.
CO3	Review the impor	tance of vouching in relation to audit
	procedures	
CO4	Comparing verifi	cation and valuation of various assets and
	liabilities	
CO5	Relate the vario	ous provisions of company audit under the
	companies act 20	013.

Name	of the Course	Financial management
Course	Code	BOC 555
CO1	Calculate commo	on investment criteria and project cash flows
	associated with c	orporate project evaluation.
CO2	Apply measures	of cost of capital and financial leverage to
	form long term fin	nancial policies for business.
CO3	Describe the con	nmon factors influencing dividend policy.
CO4	Describe applications in financial management	
CO5	Relate capital in	vestment decisions and financial policies to
	business valuation	ons.

Name	of the Course	FINANCIAL SERVICES
Course Code		BOC556/E1
CO1	Distinguish between fund-based and non-fund based financial services and comment about the challenges faced by the financial services sector in India.	
CO2	Illustrate the functioning, progress and scope of merchant banking in India	
CO3	Summarise the importance and growth of venture capital financing in India.	
CO4		nire purchase and leasing as different types ancial services and their importance
CO5	Categorise and co	ontrast between discounting, factoring and acial services.

Name	of the Course	PRINCIPLES OFMARKETING
Course	Code	BOC 556/E2
CO1		key concepts of marketing in economic and
		to identify the relevance of marketing mix for
	various products	and services.
CO2	Illustrate the rele	vance of marketing mix for various products
	and services	
CO3	Identify the forces of marketing environment that affect a	
	firm's ability to build and maintain successful customer	
	relationships	
CO4	Integrate major bases for segmenting consumer and business	
	markets and als	o will be able to differentiate different
	situations in the competitive environment	
CO5	Analyse the types of consumer market and business market	
	buying behaviou	r factors that influence both markets in
	purchasing decis	

Name o	of the Course	MUTUAL FUNDS PROFICIENT
Course	Code	BOC 557
	Summarize the features and concepts of mutual funds and the capital market as well as calculate the expense ratio.	
	the capital market as well as calculate the expense ratio.	
CO2	Identify regulation	ons of debt and liquid funds and its pricing.

Name	of the Course	MANAGERIAL ACCOUNTING	
Course	Code	BOC651	
CO1	Differentiate the three major accounts-Cost accounts,		
	managerial accou	ants and financial accounts	
CO2	Classify cost for making decisions into subject helps the		
	students to class:	ify cost into variable cost and fixed cost and	
	understand the to	echnique involved in making decisions based	
	on it.		
CO3	Identify the steps to be taken in developing standards for		
	various elements of cost and to analyse the variances involved		
	in the standards framed and actual cost incurred.		
CO4	Identify the role that budgeting plays in formulating short		
	term objectives as	nd compare and contrast the benefits and	
	limitations of the	system and apply various techniques in	
	budgetary contro	1,	
CO5	Estimate the wor	rking capital requirements of an organization	
	and manage curr	ent assets.	

Name of the Course		COMPANY LAW
Course	Code	BOC 652
CO1	Inferring the company and Complying with the provisions of	
	Indian Companies Act, 2013	
CO2	Presenting the consequences of Mis-statement of a Prospectus	
	in a Company.	
CO3	Debate the qualifications, appointment of Manager, Managing	
	Director and Company Secretary of a Company	
CO4	Moderating the passing of Resolutions in a Company as per	
	the provisions of	Indian Companies Act, 2013
CO5	Defending the wir	nding up of a company as per the order of the
	court and signific	cance of appointment of Official Liquidator.

Name of the Course		INCOME TAX-II
Course	Code	BOC 653
CO1	Define types of capital assets and interpret calculate income	
	from capital gains	s.
CO2	Appraise different other sources of taxable incomes.	
CO3	Implement IT provisions to compute total income.	
CO4	Assess tax liabilit	y by applying rebates under IT Act
CO5	Illustrate returns	of income and assessment procedures.

Name of the Course		FINANCIAL STATEMENT ANALYSIS
Course	e Code	BOC654
CO1	Describe and statement Analysis	apply the basic concepts financial sis
CO2	Composing the artechnique	nalysed financial statements by use of its
CO3	Apply the ratios i rules.	n determining its values based on thumb
CO4	Evaluate and ar financial position	nalyse the flow of funds and changes the of the concern
CO5	organization and	portance of cash flow statement in the analyzing the decision, to maintain cash and as relating to financial aspects of the

Name of the Course		INVESTMENT MANAGEMENT
Course	Code	BOC655
CO1	Describe the general structure of various Investment avenues	
	financial Markets.	
CO2	Valuation of stock return. To measure the systematic and	
	unsystematic risl	Σ
CO3	To analyse the market indices	
CO4	Build a diversified portfolio.	
CO5	Assess portfolio performance.	

Name	of the Course	INTERNATIONAL FINANCE
Course	Code	BOC656/E1
CO1	Compare Interna	tional Finance and Domestic finance.
CO2	Summarize the I	nternational Monetary System and articulate
	a Balance of Payr	nent Statement.
CO3	Deduce the hedge	ng, arbitration and speculation activities in
	foreign exchange	markets
CO4	Calculate nomina	al and real effective exchange rates.
CO5	Assess the foreign	n exchange exposures faced by Multi National
	Companies.	

Name	of the Course	HUMAN RESOURCE MANAGEMENT
Course	e Code	BOC656/E2
CO1	To identify the Functions of HRM, Changing role of HR	
	Manager and Recent trends in HR	
CO2	To integrate the practical implementation of the Process of HR	
	Planning and Process of Job analysis	
CO3	To categorize the Sources of Recruitment, its factors and	
	Selection Process for an organisation	
CO4	To integrate the process of the Techniques of Training and	
	Training Evaluati	on pattern of an organization
CO5		process of performance appraisal techniques
	and its significan	ce to perpetuity in business.

Name	of the Course	SECURITIES MARKET PROFICIENT
Course	e Code	BOC 657
CO1	Compare the primary and secondary markets and understand	
	their trading med	hanism
CO2	Appraise the trading mechanism of government securities	
	market and derivatives market and evaluate their risk and	
	return.	